



MONTHLY BULLETIN

South Jersey Mechanical Contractors Association

March 2006

SJMCA Welcomes New Contractor Member

- JJM Plumbing Co. Inc. Glendora NJ

OSHA Alliance

The signing ceremony was filmed for use in the Marketing Alliance. Attending the ceremony were Len Katz, NJ Dept of Labor, Pat Clark OSHA Regional Administrator, Gary Roskoski, OSHA Area Director, Jim Kehoe, BM Local 322, John Wright, UA International Representative & Dan Falasca Sr. SJMCA Pres.

Kevin McCormick Retirement and the Aftermath

The February SJMCA meeting had a fitting farewell to a respected professional in our Industry. The topic that evening on the contractor/vendor relationship had a few interesting comments but may have sparked some future initiative. A suggestion was made to investigate having a SJMCA Web site where items could be placed for sale by Contractors.

Alliance Marketing Program

The Alliance Marketing program between SJMCA and UA Local 322 continues to make progress. Filming the OSHA Alliance with comments from all parties will provide some excellent film footage. TVONE Productions from Westville, NJ will be responsible for the filming and an added benefit is their extensive film library of local places that will be utilized. We will make three business card CD's; Industrial, Commercial and Residential. We will use direct marketing that will differ for each market. Our guiding mission is to reach potential customers where we do not have business-increase market share.

Mark Your Calendar for Upcoming Events and Meeting Dates

MAR-15	SJMCA Monthly Meeting	Tomatoe's -Margate
APR-19	SJMCA Monthly Meeting Association Board Meeting	Scotland Run
MAY-10	34th Annual Golf Outing	Scotland Run "NEW DATE"
MAY-19	PHCC-NJ/PHCC-PA Combined Trade & Convention Trump Taj Mahal, Atlantic City	
SEP-20	SJMCA General Meeting Industry Fund Board Meeting	Scotland Run
OCT-18	SJMCA General Meeting Association Board Meeting	Scotland Run
NOV-15	SJMCA Monthly Meeting Industry Fund Board Meeting	Scotland Run
DEC-15	SJMCA Annual Meeting	Bally's-Atlantic City